

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

Claims 1-11 (Canceled)

12. (Currently Amended) A process of forming, on an outer surface of a tire, a color-contrasting motif comprised of at least one uncured colored rubber mix, the process comprising the following steps:

- a) preparing an uncured blank of a tire to be molded;
- b) depositing uncured colored rubber in a cavity formed in at least one insert, the cavity including a subcavity delimited by a rib arrangement disposed in the cavity, wherein parts of the cavity are disposed laterally outwardly of the rib arrangement, the colored rubber being color-contrasting with respect to the blank, the cavity having the general form of the color-contrasting motif to be molded and having a total volume (V0), the total volume of uncured colored rubber (V1) deposited in the cavity being less than the volume (V0), wherein the uncured colored rubber comprises a plurality of layers of rubber of different respective colors, the layers being deposited successively one upon the other during step *b* such that a subsequently-deposited layer ~~has at least a portion thereof projecting beyond a periphery of~~ is disposed on a previously-deposited layer; thereafter
- c) mounting the at least one insert in a recess provided in a molding surface of a mold for the tire;

- d) engaging the blank within the mold;
- e) vulcanizing the uncured blank and the uncured colored rubber, wherein rubber of the previously-deposited layer flows within the subcavity, and rubber of the subsequently-deposited layer flows laterally outwardly past the rib arrangement and into the laterally outward parts of the cavity, as the vulcanized colored rubber forms a multi-colored motif; and
- f) removing the at least one insert from the motif to reveal the multiple colors which are visible to an observer of the motif.

13. (Previously Presented) The process according to claim 12 wherein the volume (V_0) of the cavity is such that the volume of non-vulcanized colored rubber (V_1) is less than 80% of the total volume (V_0).

14. (Previously Presented) The process according to claim 12 wherein the cavity comprises, on at least one wall thereof, at least one recess which is left empty of non-vulcanized colored rubber following step *b*.

15. (Canceled)

16. (Previously Presented) The process according to claim 12 wherein following step *c*, a portion of the insert protrudes from the molding surface so as to mold, in the tire, at least one groove bordering the motif.

17. (Currently Amended) The process according to claim 12 wherein the at least one insert comprises a plurality of insert inserts, and step *c* comprises mounting the inserts in respective recesses of the molding surface such that multiple motifs are formed in the same sidewall of the tire.

18. (Currently Amended) The process according to claim 12 wherein ~~step *b* comprises inserting a first layer of uncured colored rubber into a subcavity defined within the cavity, and then depositing a second uncured colored rubber onto the first layer; the first layer being~~ the previously deposited layer is of a volume less than a volume of the subcavity.

19. (New) A process according to claim 12 wherein step *b* comprises depositing the subsequently-deposited layer such that it projects laterally outwardly beyond the subcavity.